



Pink Shirt Day 2021

The FNEC is proud to have participated in Pink Shirt Day 2021 by taking a stand against bullying and wearing pink shirts to show support for the cause.

In addition, the FNEC is the happy recipient of the fundraiser organized by Bureau en Gros for the Quebec province division. As a result, more than 4,000 pink shirts were sold in our communities, for each of which 1\$ will be donated to us to organize anti-bullying activities.

Artist Jeremiah Peters designed the logo and chose the thunderbird for its great strength and protection.

A little history

Pink Shirt Day kicked off in 2007 in Cambridge, Nova Scotia when two teenage boys, Travis Price and David Shepherd, staged a protest to support a new student at their school who was being bullied for wearing a pink shirt. They tell their friends about it and the next day a distribution of pink sweaters took place in the hall of the school. When the bullies saw the support the student in question was receiving, the bullying stopped.

This inspired "Pink Days" around the world and called attention to the need to create safe environments for all and to take action against violence and intimidation.

Pink Shirt Day is celebrated on the last Wednesday in February to reaffirm the important commitment to a safe and harassment-free environment in the workplace and at school. Wearing a pink shirt on this day is an important form of making a pledge to act, to speak out against bullying and to be kind every day.