



PRESS RELEASE
For immediate release

THE FIRST NATIONS EDUCATION COUNCIL (FNEC) RECEIVES FUNDS FROM PINK SHIRT DAY FUNDRAISER

Wendake, August 27, 2021 – This year, the FNEC teamed up with Staples Canada to commemorate Pink Shirt Day 2021. Together, the FNEC and Staples Canada raised \$1 per shirt sold in the province of Quebec. Because of this effort, today the FNEC is happy to receive a total of \$5,020 to enhance its anti-bullying initiatives for First Nations youth in its member schools.

To this end, the FNEC mobilized to sell shirts and invited Quebec First Nations communities to team up with the Pink Shirt movement across Canada.

Pink Shirt Day falls on the last Wednesday of February to renew the vital commitment to creating work and school environments that are safe and free from bullying. Everyone is encouraged to participate in this event which will fall on February 26th this year. Wearing a pink shirt on this day is an important way of showing that you promise to take action, condemn bullying, and show kindness every day.

Statements

“We’re happy to have received these funds which will help us raise awareness across all ages of the problems associated with bullying. We need to help people understand the consequences of bullying and lay the groundwork in order to prevent bullying from happening. The funds that have been raised by this initiative will allow us to be far more proactive about this.”

Denis Gros-Louis, Director General, First Nations Education Council

“Staples Canada is proud to support the country’s First Nations. Last May we launched our orange shirt campaign for the third time. The goal of this campaign is to raise public awareness of the harm done to Indigenous children, families, and communities in residential schools. I encourage you to show your support for National Truth and Reconciliation Day on September 30th by purchasing a t-shirt or hoody today by ordering on the website at <https://www.promoplace.com/orangeshirts> or by visiting your local Staples Canada. The proceeds from sales in Quebec will go to the First Nations Education Council.”

Hugo Desroches, Regional Territory Sales Manager, Quebec, Staples Canada

About the FNEC

The FNEC is an organization that has been working for more than 35 years towards the recognition of the First Nations right to exercise full control over their education, equipped with the necessary resources that are designed and managed based on their values and cultures. For more information, visit its website at www.cepn-fnec.com.

About Staples Canada

Staples Canada is The Working and Learning Company. With a focus on community, inspiration and services, the privately-owned company is committed to being a dynamic, inspiring partner to customers who visit its over 300 locations and staples.ca. The company has two brands that support business customers, Staples Preferred for small businesses and Staples Professional for medium to large-sized enterprises, as well as five co-working facilities in Toronto, Kelowna, Oakville, and Ottawa under the banner [Staples Studio](#). Since its transformation into The Working and Learning Company, Staples Canada has shown a renewed commitment to small businesses and customers through expanded service that go beyond printing at the Solution Shop, thousands of new products, technology services, special events and informative content with the Spotlight Speaker Series, and a blog. Staples Canada is dedicated to helping its clients work, learn, and grow. Visit staples.ca for more information or get social with @StaplesCanada on Facebook, Twitter, Instagram and LinkedIn.

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