

FIRST NATIONS EXECUTIVE EDUCATION SCHOOL  
CREATED FOR AND BY FIRST NATIONS  
AND PROPELLED BY HEC MONTRÉAL

CONTACT

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LED BY:

Manon Jeannotte, MBA, ASC  
Former Chief  
Micmac Nation of Gespeg



Experience

Political: 12 years  
Managerial: 10 years  
Entrepreneurial: 10+ years

Ken Rock, Lawyer, MBA  
Innu Uashat mak Mani-utenam



Experience

Managerial (legal, negotiations):  
16 years  
Leadership (economic  
development): 5 years

AND PROPELLED  
BY:



Dear Chiefs and Grand-Chiefs,

It is with great honour and enthusiasm that we are sending this letter to share with you the beginning of a project that we consider to be historic and of which a presentation was made to Chief Picard as well as to the management of the FNQLEDC, the FNEC and the FNQLHSSC.

As graduates of the McGill-HEC Montreal Executive MBA program, we are pleased to be the co-leaders of the **School of First Nations Executive Education**. This school is intended for First Nations business and executive leaders.

CONTEXT

A few years ago, Ken Rock began discussions with the management of HEC Montreal to explore the possibilities of setting up a high-level training project adapted to the reality of First Nations. During this period, the timing was not right for the realization of a project like this one, for various reasons.

For her part, Manon Jeannotte has always cherished the hope of one day setting up a training program specifically for First Nations business and executive leaders.

The First Nations were proud precursors of trade. Both deriving from communities, it is with this in mind that we partnered with HEC Montreal, a management school that educates business and executive leaders around the world. In a perspective of taking charge of our autonomy, **we believe that the time has come to create a First Nations Executive Education School of which we envisioned.**

We also believe it is important to build our toolbox to develop our individual, professional and collective skills for the benefit of our communities. As former students of the McGill - HEC Montreal Executive MBA program, we have had a positive experience acquiring new tools for ourselves and for our communities. We hope that this project will be able to reach you in the context of the global empowerment of governance within our Nations.

## THE PROJECT

### What ?

Proceed with a step-by-step development of First Nations Executive Education School

### Who?

First Nations in Quebec, initially, and eventually extending to the whole of Canada

### Why ?

Empowerment of our communities by equipping our First Nations community Leaders and business Leaders with tools designed to meet our needs.

### How ?

Incubation of a school adapted to the realities of First Nations through Executive Education HEC Montréal, with programs available in simultaneous translation

### When?

Launch of pilot tests in 2021 and implementation of programs in 2022

### Where ?

In communities, online (or comodal) and on site at HEC MONTRÉAL

This project is co-developed by the First Nations and HEC Montréal. Our common mission is to **Create together a School of Excellence** that offers programs tailored to First Nations **to equip and develop the skills of the First Nations business and executive leaders** of today and tomorrow.

This project is also a "**First Nations Executive Education School**" incubated within HEC Montréal for the development phase. The governance of the project will be done through an Advisory Committee of 8 to 10 people whose members come from First Nations and HEC Montreal in a balanced manner. It is proposed that it be co-chaired. This committee will also have collective competencies such as the understanding of the needs of First Nations regarding best management practices, a multidisciplinary pedagogical vision (leadership, governance, management, and others) with the experience of the business world and finance.

## TEACHING

The school's pedagogical team will be an allied, inclusive, and diverse team that represents both First Nations educational leadership and faculty leadership.

To ensure that the training reflects the image of First Nations, **the First Nations Executive Education School** will also be in the form of peer learning, either by graduates or experienced professionals to ensure a transfer of knowledge. The training will therefore be co-taught by professors and experienced collaborators from First Nations.

In addition, the targeted teaching system is open to university collaborations or multidisciplinary partnerships. We want to create a school that is adapted to our needs and realities, in fact, in the image of who we are. **The main criterion for accessing training is to hold a position of First Nations business or executive leaders. And for tomorrow's leaders, it is about wanting to take on a leadership position.**

If you would like more information, please contact Manon Jeannotte, whose coordinates can be found in the header of this letter. She will be happy to discuss the project with you. It is also possible to hold individual or group meetings to provide more information. To respect the measures related to the Covid, the meetings will be done virtually.

Thank you for your attention and consideration, Chiefs and Grand-Chiefs, with utmost gratitude.

Yours truly,

  
Manon Jeannotte

  
Ken Rock